

MARC ROSENTHAL  
LIGHTING, PROJECTION DESIGNER, PRODUCER

Marc Rosenthal is an award winning Producer/Designer specializing in live theatrical projects. He is the President of Personal Creations, Inc., a design and production company that focuses on projection, lighting, multi-media, and show control for live events and permanent installations in theater, opera, dance, ballet, theme parks, special events, spectacles, concert touring, art, corporate production, and trade shows. Personal Creations specializes in panoramic digital and very large-scale projection in unusual applications.

Mr. Rosenthal's credits include many theatrical shows with clients such as the Mark Taper Forum, the Ahmanson, LA Opera, and Los Angeles Ballet. Of special note, he Produced multi-million dollar *Casablanca, the Dance* for Los Angeles Dance Theater and Warner Bros., premiering an historic production at the Great Hall of the People in Beijing, P.R.C., for which he also designed Lighting, Projection and Sound. Most recently, he Designed and Produced the projected imagery for Jean Ann Ryan's *Chronicles of Ventura*, on P&O Cruises newest superliner ship Ventura, the biggest in the British fleet. He designed Lighting and Projection for *Ice Direct from Russia* in Las Vegas, continues to collaborate with artist/singer Susan Krebs on projection for the theatrical concert touring production, *Jazz Aviary*, and has provided digital multi-media Programming for upcoming major new motion pictures. While developing several theatrical touring projects, he has Consulted on digital multi-media art shows and new visitors' centers, museums and casinos, including *Grand Tetons National Park*.

Recent projects include Co-Designing and Integrating the illuminated uniform special effect for the 250 member Florida A&M marching band at *Super Bowl XLI Halftime Show* with his wife designer Marcy Rosenthal; Dr. Laura's *In My Never To Be Humble Opinion; Lewis and Clark Reach the Euphrates, Like Jazz* and *Talking Cure* at the Mark Taper Forum; the critically acclaimed award winning Fountain Theatre hits *Master Class* and *Daisy in the Dreamtime*; Clear Channel/ Nickelodeon Tour of *Rocket Power Live*; complete video productions for the *California Citrus Park State Historic Park* (2004 Houston International WorldFest Gold winner) and *San Bernardino Forest Association*; multi-screen digital presentations for *Toshiba* and *Pioneer New Media*; complete digital multi-media productions for *Coca Cola Live!* at the Salt Lake City 2002 Olympics; Lighting Design for the world premieres of *Sister Carrie* at Indiana Rep; *Perfect Christmas Guaranteed* and *The Nutcracker* for Dance Connecticut; and 3D computer pre-visualization for Universal Studio's *The Mummy* (2005 Thea Award for Outstanding Achievement).

Additional projects of note include *Ghosts and Legends of the Queen Mary*, a permanent attraction on the great ship; *Affliction of Glory* at the Getty Center; *Metamorphosis* at Pleasure Island in Disney World; Sir Peter Hall's *Magic Flute*; Show Control for *Splash* and *La Femme* in Las Vegas and *Innoventions* at Disneyland; *Steps in Time* at Disney California Adventures; *SkyPower '99* in Houston, the world's largest sky show; *Josh Groban, Sting, Graham Nash, Barbra Streisand, Steve Winwood and Traffic*.

Art projects include a complete digital projection and UV black light installation in a dome for *Burningman 2004*; a commissioned kinetic digital artwork for the world premier of Ballet Austin's *Touch*; an elaborate art car with UV lighting for *Burningman 2003*; collaborations with artists Jan Sawka, and Christina De Musee, and Marcy Rosenthal, creating unique environments, costumes and props with light.

Mr. Rosenthal Directed and Produced the *War Pigs* video for Ozzy Osbourne's *No More Tours* tour; Produced the short film *Goalie...The Game Continues*, a Houston Film Festival Gold Award winner; and *Pas De Deux*, a specially released video featuring six of the best classical ballet partnerings in the world.

Mr. Rosenthal was awarded Lighting Dimension International 2005 Projection Designer of the Year Award. He was Vice President of the International Board of Directors of the TEA, and Executive Producer of the annual Thea Awards for the themed entertainment industry. He has participated in numerous industry panels, been a guest lecturer, contributing editor and featured writer for *Pro Lights and Staging News*, and has written for *Lighting Dimensions* and *Stage Directions* magazines.

Examples of projects can be seen at [www.personalcreations.net](http://www.personalcreations.net).